



Orga & Tech – Virtual Keynote Checklist

Checklist

1 week before keynote - Organization

- Link for video call (e.g. MS Teams, Zoom) to Marc (► [e-mail](#))
- Written equipment check with conference hotel
- Agenda ► It is best to plan a coffee break before Marc's presentation (outside the conference room) for a technical check

1 day before - Test equipment (on-site)

- Canvas
- Projector incl. laptop adapter (HDMI or VGA)
- Laptop for video call (don't forget the charging cable!)
- Camera ► Ideally external webcam, otherwise integrated camera
- Internet connection ► Ideally LAN connection with cable for stable connection, otherwise powerful WLAN
- Microphone (for moderator) ► Ideally headset with microphone and long cable or Bluetooth, otherwise built-in laptop microphone
- Speakers ► External for good sound (cable or wireless)

15-30 min. before presentation

- Set up laptop ► Camera facing the audience, position approx. 30 cm above the heads of the seated guests, below the screen
- Dial-in to video call for technical check with Marc
- Light ► Keep the conference room rather dark; close the front curtains near the screen when the sun is shining
- Moderator with headset in the front row ► visible to Marc and the guests

If you require further information or material, please contact:

Team Marc Wallert
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Examples for orientation

The perspective of your audience

Picture and sound will be synchronized in high quality – **live**.

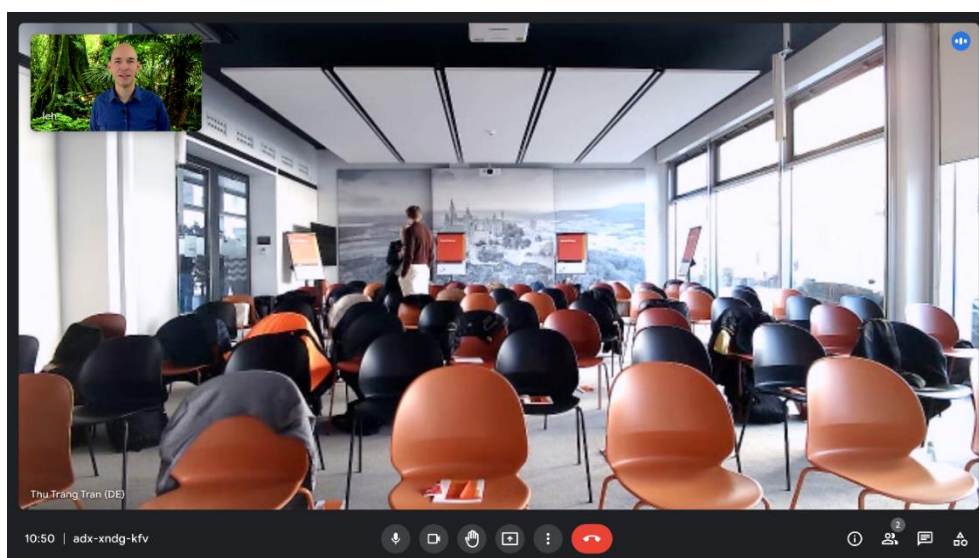
During Marc's keynote, he walks in front of the presentation pictures from left to right, back and forth – as if he were right there with the audience, only without legs.



Marc's perspective as a speaker

Marc feels as if he is standing in front of you.

He looks you in the eye and you in his – **live**.



By the way ...

Marc's Recorded Keynote is also "great cinema" – goosebumps included!

Every virtual presentation, whether live or recorded, is tailored to the target group with great attention to detail and is therefore 100% live instead of "just" live.

Marc not only tells "his kidnapping story", but also accompanies *you* through *your* jungle.

In the briefing, you immerse yourself together in the world of your guests, with their specific challenges and success stories, values and visions.

On the journey through the jungle – and out again – Marc and your guests go through ups and downs together, with a happy ending.

Typical customer feedback is: *"As close as if he were there. He spoke to us from the heart and gave us courage."*



The pre-recorded keynote in front of 120 live guests at the RTL broadcasting center in Cologne was met with enthusiastic applause.

At this event, a live appearance with Marc was not possible in terms of time and technology. However, he was connected to the RTL broadcasting center **via video call** for his presentation – for a moving live exchange with the participants.

"We were touched and inspired – as if he had been there!"

CUSTOMER FEEDBACK ON THE ABOVE EVENT